

The Green & Growin' sponsorship program provides your company with opportunities to increase your exposure through high-visibility items, show amenities and networking events.

Benefits	Bronze \$275	Silver \$550	Gold \$1,250	Emerald \$2,250	Platinum \$3,500	Ruby \$4,950
Logo on Website <i>Company logo on homepage and sponsor page on www.greenandgrowin.com.</i>	✓	✓	✓	✓	✓	✓
Logo in Showbook <i>Company logo on Sponsor page in Showbook, distributed to 5,000+ event participants.</i>	✓	✓	✓	✓	✓	✓
Logo on Signage <i>Company logo on all benefit signage and the registration and entry unit at the Marketplace.</i>	✓	✓	✓	✓	✓	✓
Showbook Ad <i>Receive one on-site Showbook ad. Ad must be submitted by November 1, 2026.</i>		QUARTER	HALF	FULL	FULL	FULL
Marketplace Entrance Welcome Floor Graphic <i>All Gold, Platinum, and Ruby sponsor logos will be displayed on a floor graphic as attendees enter the trade show floor.</i>			✓	✓	✓	✓
Marketplace Trade Show Floor Graphic <i>Singular floor graphic displaying company logo placed in close proximity to exhibitor booth (space permitting) on the Marketplace trade show floor.</i>				1 GRAPHIC	2 GRAPHICS	3 GRAPHICS
Marketplace Window Cling <i>Company logo will be displayed on windows as attendees approach the Greensboro Coliseum Special Events Center.</i>					✓	✓
Marketplace Hanging Sign <i>A hanging sign with company logo displayed above booth or selected area at the Marketplace.</i>					✓	✓
Highlight Article in Nursery & Landscape Notes <i>One page highlight article in a 2027 issue of Nursery & Landscape Notes (winter, spring, summer, or fall). Must identify the issue and confirm with Kathryn Stansbury at kstansbury@ncnla.com, by December 1, 2026.</i>						✓
Tabletop Exhibit at Education Conference <i>Exclusive to Ruby sponsors, one table at the Education Conference will be provided for use on January 18-20, 2027. Must confirm participation and booth personnel by December 1, 2026 with Kathryn Stansbury at kstansbury@ncnla.com.</i>						✓
Education Conference and Marketplace Trade Show Attendee List <i>Education and Marketplace attendee lists will be provided by Kathryn Stansbury after the event, upon request.</i>						✓



5,000+
PARTICIPANTS



364
MARKETPLACE
VENDORS



65
EDUCATION
SESSIONS



Select your sponsorship level and complete contact form on the following page.

❑ Ruby \$4,950

Benefits outlined on page 1
plus one **exclusive** benefit:

○ Education Keynote Lunch (Tuesday & Wednesday)

Company logo on signage and tabletops. Keynote speaker introduction.

● President's Reception (Wednesday Evening)

Company logo on event and 100 company branded drink tickets distribution and redemption at the President's Reception.

● Event Volunteer Shirts

Company logo on volunteer t-shirts.

● Marketplace Demonstration Area (2 available)

Company provided demonstrations, logo on signage and promotion at Marketplace.

● Event Showbook

Company ad on back of 1,000 Showbooks distributed during Education and Marketplace.

● Marketplace Entrance Display

Staging of the Marketplace entrance way (5'x25' of space on each side). Show booths, add signage, and maximize visibility as attendees enter and exit the Marketplace.

● Event Lanyards

Company branded lanyards for event attendees.

○ Marketplace Exhibitor Move-in/Move-Out **NEW**

Exclusive branding tied to both exhibitor move-in and move-out periods, including signage and messaging that reaches exhibitors during setup and breakdown.

○ Marketplace Exhibitor Lounge **NEW**

Exclusive branding within the exhibitor lounge area at the Marketplace, providing a dedicated space for exhibitors to relax and recharge. Must be an exhibitor to choose this sponsorship item.

❑ Platinum \$3,500

Benefits outlined on page 1
plus one **exclusive** benefit:

● Marketplace Tote Bags

Company branded tote bags for marketplace attendees.

● Education Pens

Company branded pens for Education attendees.

● Education Notepads

Company branded notepads for Education attendees.

○ Marketplace Show Map

Company logo on the show floor map and option to display plant material around and beneath map.

○ Student Day at the Marketplace

Company logo on student-appropriate gift distributed on Friday to the first 500 students upon entry.

❑ Emerald \$2,250 **NEW**

Benefits outlined on page 1
plus one **exclusive** benefit:

○ Education Track Technology Sponsorship **NEW** (6 available — select desired track below)

- ☐ Business Operations & Green-Tech: Tuesday
- ☐ Landscape Operations: Tuesday
- ☐ Landscape Operations: Wednesday
- ☐ Tree Care: Tuesday
- ☐ Pests, Weeds, and Diseases: Tuesday
- ☐ Business Operations & Exploring Regional Plants: Wednesday

○ Event Coffee Sleeves **NEW**

Branded coffee sleeves distributed at coffee stations throughout the event.

○ Event Wifi

Company logo on signage at Education and Marketplace.

ALSO AVAILABLE:

Create Your Own Ruby Sponsorship

Contact Kathryn Stansbury at kstansbury@ncnla.com to discuss opportunities.



NC NURSERY
& LANDSCAPE
ASSOCIATION

Select your sponsorship level
and complete contact form below.

☐ **Gold \$1,250**

*Benefits outlined on page 1
plus one of the following:*

- ☐ **Morning Coffee & Afternoon
Snack Break (Education)**
Company logo on signage.
- ☐ **Morning Coffee & Afternoon
Snack Break (Marketplace)**
Company logo on signage.
- ☐ **Marketplace Lunch (Thursday & Friday)**
Company logo on signage.
- ☐ **Cornhole Competition (limit 4)**
Company logo on signage at President's Reception.

☐ **Silver \$550**

*Benefits outlined on page 1
plus one of the following:*

- ☐ **Marketplace South Lounge**
Company logo on signage.
- ☐ **Women in the Green Industry Meeting**
Company logo on signage.
- ☐ **CPP Breakfast**
Company logo on signage.
- ☐ **Speaker Green Room**
Company logo on signage.

☐ **Bronze \$275**

Benefits outlined on page 1.

TOTAL AMOUNT DUE: \$

Payments are due January 1, 2027.

CONTACT INFORMATION

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email (required) _____

Website _____

Please complete and return to NCNLA. We will send an invoice to the email address listed.

NCNLA, 968 Trinity Road, Raleigh, NC 27607
919-816-9119 | Fax: 919-746-7161 | email: kstansbury@ncnla.com
www.ncnla.com | www.greenandgrowin.com



NC NURSERY
& LANDSCAPE
ASSOCIATION