

The Green & Growin' sponsorship program provides your company with opportunities to increase your exposure through high-visibility items, show amenities and networking events.

Benefits	Bronze \$275	Silver \$550	Gold \$1,250	Platinum \$3,500	Ruby \$4,950
<b>Logo on Website</b> <i>Company logo on homepage and sponsor page on <a href="http://www.greenandgrowin.com">www.greenandgrowin.com</a>.</i>	✓	✓	✓	✓	✓
<b>Logo in Showbook</b> <i>Company logo on Sponsor page in Showbook, distributed to 5,000+ event participants.</i>	✓	✓	✓	✓	✓
<b>Logo on Signage</b> <i>Company logo on all benefit signage and the registration and entry unit at the Marketplace.</i>	✓	✓	✓	✓	✓
<b>Showbook Ad</b> <i>Receive one on-site Showbook ad. Ad must be submitted by November 14, 2025.</i>		QUARTER	HALF	FULL	FULL
<b>Marketplace Entrance Welcome Floor Graphic</b> <i>All Gold, Platinum, and Ruby sponsor logos will be displayed on a floor graphic as attendees enter the trade show floor.</i>			✓	✓	✓
<b>Marketplace Trade Show Floor Graphic</b> <i>Singular floor graphic displaying company logo placed in close proximity to exhibitor booth (space permitting) on the Marketplace trade show floor.</i>				2 GRAPHICS	3 GRAPHICS
<b>Marketplace Window Cling</b> <i>Company logo will be displayed on windows as attendees approach the Greensboro Coliseum Special Events Center.</i>				✓	✓
<b>Marketplace Hanging Sign</b> <i>A hanging sign with company logo displayed above booth or selected area at the Marketplace.</i>				✓	✓
<b>Highlight Article in Nursery &amp; Landscape Notes</b> <i>One page highlight article in a 2026 issue of Nursery &amp; Landscape Notes (winter, spring, summer, or fall). Must identify the issue and confirm with Kathryn Stansbury at <a href="mailto:kstansbury@ncnla.com">kstansbury@ncnla.com</a>, by December 2, 2025.</i>					✓
<b>Tabletop Exhibit at Education Program</b> <i>Exclusive to Ruby sponsors, one table at the Education Conference will be provided for use on January 19-21, 2026. Must confirm participation and booth personnel by December 2, 2025 with Kathryn Stansbury at <a href="mailto:kstansbury@ncnla.com">kstansbury@ncnla.com</a>.</i>					✓
<b>Education Conference and Marketplace Trade Show Attendee List</b> <i>Education and Marketplace attendee lists will be provided by Kathryn Stansbury after the event, upon request.</i>					✓



**5,000+**  
PARTICIPANTS



**360+**  
MARKETPLACE  
VENDORS



**60+**  
EDUCATION  
SESSIONS



# Select Your Sponsorship Level.

## ☐ **Bronze \$275**

*Benefits outlined on previous page.*

## ☐ **Silver \$550**

*Benefits outlined on previous page plus one of the following:*

- ☐ **Marketplace South Lounge**  
Company logo on signage.
- ☐ **Women in the Green Industry Meeting**  
Company logo on signage.
- ☐ **CPP Breakfast**  
Company logo on signage.
- ☐ **Speaker Green Room**  
Company logo on signage.

## ☐ **Gold \$1,250**

*Benefits outlined on previous page plus one of the following:*

- ☐ **Morning Coffee & Afternoon Snack Break (Education)**  
Company logo on signage.
- ☐ **Morning Coffee & Afternoon Snack Break (Marketplace)**  
Company logo on signage.
- ☐ **Marketplace Lunch (Thursday & Friday)**  
Company logo on signage.
- ☐ **Cornhole Competition (limit 4)**  
Company logo on signage at President's Reception.

## ☐ **Platinum \$3,500**

*Benefits outlined on previous page plus one exclusive benefit:*

- ☐ **Marketplace Tote Bags**  
Company branded bags for Marketplace attendees.
- ☐ **Event Lanyards**  
Company branded lanyards for event attendees.
- ☐ **Event Pens**  
Company branded amenity for Education attendees.
- ☐ **Education Notepads**  
Company branded amenity for Education attendees.
- ☐ **Marketplace Show Map**  
Company logo on the show floor make and plant material displayed at entrance of Marketplace.
- ☐ **Event Beverage Cups**  
Logo on cups at Education and Marketplace.
- ☐ **Education Audiovisual Technology**  
Company logo on signage at Education.
- ☐ **Event Wifi**  
Company logo on signage at Education and Marketplace.
- ☐ **Student Day at the Marketplace**  
Free admission for student attendees. Company logo on student-appropriate gift.

## ☐ **Ruby \$4,950**

*Benefits outlined on previous page plus one exclusive benefit:*

- ☐ **Education Keynote Lunch (Tuesday & Wednesday)**  
Company logo on signage and tabletops. Keynote speaker introduction.
- ☐ **President's Reception (Thursday Evening)**  
Company logo on event signage. 100 company branded drink tickets for distribution and redemption at the President's Reception.
- ☐ **Event Volunteer Shirts**  
Company logo on volunteer T-shirts.
- ☐ **Marketplace Demonstration Area (2 available)**  
Company provided demonstrations, logo on signage and promotion at Marketplace.
- ☐ **Education Clipboards**  
Company logo on Education Clipboards.
- ☐ **Event Showbook**  
Company ad on back cover of 3,000 Showbooks distributed during Education and Marketplace.
- ☐ **Host a Happy Hour**  
Company hosts a Happy Hour on Thursday at a Sheraton bar. Company logo on signage and 100 company branded beer tickets for distribution.
- ☐ **Marketplace Entrance Display** NEW  
Staging of the Marketplace entryway (5'x25' of space on each side). Showcase products, add signage, and maximize visibility as attendees enter and exit the Marketplace.

## TOTAL AMOUNT DUE: \$

*Payments are due January 1, 2026.*

## CONTACT INFORMATION

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email (required) \_\_\_\_\_

Website \_\_\_\_\_

**Please complete and return to NCNLA. We will send an invoice to the email address listed.**

NCNLA, 968 Trinity Road, Raleigh, NC 27607  
919-816-9119 | Fax: 919-746-7161 | email: kstansbury@ncnla.com  
www.ncnla.com | www.greenandgrowin.com



NC NURSERY  
& LANDSCAPE  
ASSOCIATION

## ALSO AVAILABLE:

### Create Your Own Ruby Sponsorship

Contact Kathryn Stansbury at kstansbury@ncnla.com to discuss opportunities.