

Position your brand at the forefront of the green industry's most influential gathering in the Southeast - Green & Growin'! This premier event draws over 5,000 growers, retailers, landscapers, and industry professionals each year. As a sponsor, your brand will be prominently featured at our Education Conference, offering valuable CEU opportunities, and our Marketplace Tradeshow, a hub for networking and business connections. Don't miss this chance to showcase your company to a captive audience eager to engage with leading industry names. Elevate your brand's visibility and impact at Green & Growin' 25!



G&G Sponsorship Program

Our program provides your company with opportunities to increase your exposure through high-visibility items, show amenities and networking events.

Benefits	Bronze \$275	Silver \$550	Gold \$1,250	Platinum \$3,500	Ruby \$4,950
Logo on Website	✓	✓	✓	✓	✓
Logo in Showbook	✓	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓	✓
Showbook Ad		1/4	1/2	FULL	FULL
Marketplace Floor Sticker			1 - 2X2	2 - 2X2	3 - 2X2
Marketplace Window Cling				✓	✓
Marketplace Hanging Sign				✓	✓
Highlight Article in Nursery & Landscape Notes					✓
Tabletop Exhibit at Education Program					✓
Education and Marketplace Attendee List					✓



5,000+
ATTENDEES



360+
MARKETPLACE
VENDORS



60+
EDUCATION
SESSIONS



Select Your Sponsorship Level.

Bronze \$275

Benefits outlined on previous page.

Silver \$550

Benefits outlined on previous page plus one of the following:

- Ice**
Company logo on signage at Marketplace ice machine.
- Marketplace South Lounge**
Company logo on signage.
- Women in the Green Industry Meeting**
Company logo on signage.
- CPP Breakfast**
Company logo on signage.
- NCNLA Annual Meeting (Reserved for Annual Sponsors only)**
Company logo on signage.

Gold \$1,250

Benefits outlined on previous page plus one of the following:

- Morning Coffee & Afternoon Snack Break (Education)**
Company logo on signage.
- Morning Coffee & Afternoon Snack Break (Marketplace)**
Company logo on signage.
- Marketplace Lunch (Thursday & Friday)**
Company logo on signage.
- Cornhole Competition (limit 4)**
Company logo on signage at President's Reception.
- Student Volunteer Break Room**
Company logo on signage at Education and Marketplace.
- Speaker Green Room**
Company logo on signage.

Platinum \$3,500

Benefits outlined on previous page plus one exclusive benefit:

- Marketplace Tote Bags**
Company logo on tote bags for Marketplace attendees. **SOLD**
- Event Lawn Signs**
Company logo on lawn signs for event attendees. **SOLD**
- Event Pens**
Company logo on pens for Education attendees. **SOLD**
- Education Name Tags**
Company logo on name tags for Education attendees. **SOLD**
- Marketplace Show Map**
Company logo on show floor map and plant material displayed at entrance of Marketplace. **SOLD**
- Event Beverage Cups**
Logo on Education and Marketplace. **SOLD**
- Education Audiovisual Technology** **NEW**
Company logo on signage at Education.
- Event Wifi** **NEW**
Company logo on signage at Education and Marketplace.
- President's Reception Dessert Bar** **NEW**
Company logo on signage at the President's Reception.
- Student Day at the Marketplace** **NEW**
Free admission for student attendees. Company logo on student-appropriate gift.

Ruby \$4,950

Benefits outlined on previous page plus one exclusive benefit:

- Education Keynote Lunch (Tuesday & Wednesday)**
Company logo on signage and tabletops. Keynote speaker introduction.
- President's Reception (Thursday Evening)**
Company logo on event signage and company branded link tickets for distribution and redemption at the President's Reception. **SOLD**
- Event Volunteer Tees**
Company logo on volunteer t-shirts. **SOLD**
- Marketplace Demonstration Area (2 available)**
Company logo on demonstrations, logo on signage and promotion at Marketplace. **SOLD**
- Education Clipboards**
Company logo on Education clipboards. **SOLD**
- Event Showbook** **NEW**
Company logo on cover of showbooks distributed during Education and Marketplace. **SOLD**
- Host a Happy Hour** **NEW**
Company hosts a Happy Hour on Wednesday at a Sheraton. Company logo on signage and 100 company branded beer tickets for distribution. **SOLD**

TOTAL AMOUNT DUE: \$

CONTACT INFORMATION

Company _____

Contact Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email (required) _____

Website _____

Also Available: Create Your Own Sponsorship (Platinum and Ruby levels only)

Contact Wendi Doak at wdoak@ncnla.com to discuss opportunities.

Please complete and return to NCNLA. We will send an invoice to the email address listed.