

# GREEN & GROWIN' 24

January 15-19, 2024 | Greensboro, NC

*Maximize Your Visibility*

# SOW THE SEEDS OF Success

Growers, retailers, landscapers and other green industry professionals gather each year to network, find suppliers/ customers at the Marketplace and earn CEUs at the Education Program during Green & Growin' - the largest green industry trade show in the Southeast! Learn how you can put your company's brand in front of more than 5,000 attendees.



**5,000+**  
ATTENDEES



**390+**  
MARKETPLACE  
VENDORS



**60+**  
EDUCATION  
SESSIONS

# G&G Partner Program

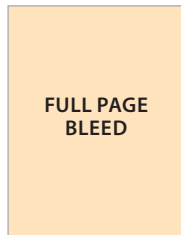
Our program provides your company with opportunities to increase your exposure through high visibility items, show amenities and networking events.



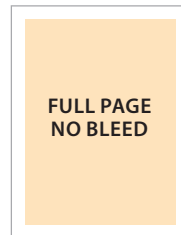
| Benefits                                       | Bronze<br>\$250 | Silver<br>\$500 | Gold<br>\$1000 | Platinum<br>\$3000 | Ruby<br>\$4500 |
|--|-----------------|-----------------|----------------|--------------------|----------------|
| Logo on Website                                | ✓               | ✓               | ✓              | ✓                  | ✓              |
| Logo in Showbook                               | ✓               | ✓               | ✓              | ✓                  | ✓              |
| Logo on Signage                                | ✓               | ✓               | ✓              | ✓                  | ✓              |
| Showbook Ad                                    |                 | 1/4             | 1/2            | FULL               | FULL           |
| Marketplace Floor Sticker                      |                 |                 | 1 - 2X2        | 2 - 2X2            | 3 - 2X2        |
| Marketplace Window Cling                       |                 |                 |                | ✓                  | ✓              |
| Marketplace Hanging Sign                       |                 |                 |                | ✓                  | ✓              |
| Highlight Article in Nursery & Landscape Notes |                 |                 |                |                    | ✓              |
| Tabletop Exhibit at Education Program          |                 |                 |                |                    | ✓              |
| Education and Marketplace Attendee List        |                 |                 |                |                    | ✓              |

## Green & Growin' Showbook Ad Material Specifications

- n Showbook trim size is 8.5 x 11 inches.
- n Press quality PDF files are preferred.
- n All important text or logos should maintain a recommended safety of approximately 0.5" from the page edge.
- n Resolution: images/files should have a resolution of 300 dpi, 133 line screen.



**Full Page Bleed**  
8.5" x 11"  
+0.125" on all sides



**Full Page Non-Bleed**  
7.25" x 10"



**Half Page**  
7.25" x 4.75"  
**Quarter Page\***  
3.5" x 4.75"



# Select your Partner Program level.

## Bronze \$250

Benefits outlined on previous page.

## Silver \$500

Benefits outlined on previous page plus one of the following:

### Ice

Company logo on signage at Marketplace ice machine.

### Marketplace South Lounge

Company logo on signage.

### Women in the Green Industry Meeting

Company logo on signage.

### CPP Breakfast

Company logo on signage.

### NCNLA Annual Meeting (Reserved for Annual Sponsors only)

Company logo on signage.

## Gold \$1000

Benefits outlined on previous page plus one of the following:

### Morning Coffee & Afternoon Snack Break (Education)

Company logo on signage.

### Morning Coffee & Afternoon Snack Break (Marketplace)

Company logo on signage.

### Marketplace Lunch (Thursday & Friday)

Company logo on signage.

### Cornhole Competition (limit 4)

Company logo on signage at President's Reception.

### Student Volunteer Break Room

Company logo on signage at Education and Marketplace.

### Speaker Green Room

Company logo on signage.

## Platinum \$3000

Benefits outlined on previous page plus one exclusive benefit:

### Marketplace Tote Bags

Company logo on bags for Marketplace attendees.

### Event Lanyards

Company logo on lanyards for event attendees.

### Event Pens

Company logo on pens for Education attendees.

### Education Notepads

Company logo on notepads for Education attendees.

### Marketplace Show Map

Company logo on show floor map and plant material displayed at entrance of Marketplace.

### Beverage Cups

Logo on cups for Education and Marketplace.

## Ruby \$4500

Benefits outlined on previous page plus one exclusive benefit:

### Education Keynote Lunch (Tuesday & Wednesday)

Company logo on signage and tabletops. Keynote speaker introduction.

### President's Reception (Thursday Evening)

Company logo on event signage.

### Event Volunteer Tees

Company logo on volunteer t-shirts.

### Marketplace Demonstration Area (2 available)

Company logo on demonstrations, logo on signage and promotion at Marketplace.

### Education Clipboards

Company logo on Education Clipboards

**Also Available:**  
**Create Your Own Sponsorship (Platinum and Ruby levels only)**  
Contact Wendi Doak at [wdoak@ncnla.com](mailto:wdoak@ncnla.com) to discuss opportunities.

## TOTAL AMOUNT DUE: \$

## CONTACT INFORMATION

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email (required) \_\_\_\_\_

Website \_\_\_\_\_

Please complete and return to NCNLA. We will send an invoice to the email address listed.

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