

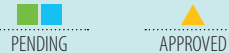



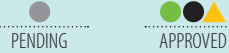

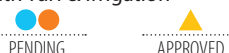
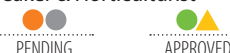






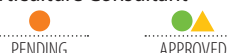



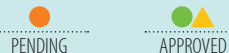







Schedule is subject to change. The light blue-highlighted classes below offer valuable education tailored for nurseries and growers.

WEDNESDAY, JANUARY 17

7:30-8:15 AM: Certified Plant Professional Breakfast, by invitation only









7:30-8:30 AM: Check-in & Coffee

EDUCATION TRACKS	IRRIGATION	URBAN FORESTRY & ARBORICULTURE	LANDSCAPE OPERATIONS	TURF MANAGEMENT
8:30 - 9:20 AM	Irrigation Piping Trends — Where Have We Been and Where are We Going? Rodney Crow, HARCO Fittings 	Safely Accessing Online Weather & Climate Information Tom Ross, Meteorologist & Owner, High Country Nursery 	Growing Success: Unleashing the Power of Data Analytics Rayne Gibson, Taproot Horticulture Consulting 	Lawn Insects: Your Top 3 Concerns and How to Manage Them Dr. Terri Billeisen, NCSU 
9:30 - 10:20 AM	VFDs: Speed Control for Pumps Chris Turmelle, SiteOne Landscape Supply 	Soil Oxygen: The Real Limiting Factor for Newly Planted Trees Wei Zhang, Zynnovation 	Confronting the Spotted Lantern Fly April Bauder & Amy Michael, NCSU 	Advanced Warm Season Turf Disease Management Dr. Jim Kerns, NCSU 
10:30 - 11:20 AM	Using Wireless Technology to Help Solve Problems and Upgrade Curret Systems John Snyder and Todd Dovel, Smith Turf & Irrigation 	Landscaping in Limited Spaces: Big Ideas for Small Trees Bryce Lane, Teacher, Speaker & Horticulturist 	Efficiency Unleashed: Simplifying Labor-Intensive Landscape Work Eric Mangum & Andy Seaton, CATERPILLAR 	Advanced Cool Season Turf Disease Management Dr. Jim Kerns, NCSU 
12:00 - 12:50 PM	<p>11:30 AM - 12:00 PM - Lunch, available on a first-come, first-serve basis</p> <p>12:00 - 12:50 PM - Keynote</p> <p>Jeffrey Scott, New Orleans, LA</p> <p>Every Business Needs a Number 2</p> <p>In the realm of business planning and human resources, we all face an array of challenges, both on a personal and professional level. When striving to achieve peak performance in both work and life, you need a trusted teammate who serves as a sounding board and actively contributes to turning aspirations into reality. Identifying the ideal number 2 within your company is instrumental in broadening your strategic perspective and boosting team morale. Learn how to surpass your most ambitious expectations for your company by empowering a Number 2. <i>*For full session description, see website.</i></p>  			
1:00 - 1:50 PM	Using the Science of Solvent Welding Kurt Thompson, K. Thompson & Associates, LLC 	What is Forest Economics? Nathan Gatlin, NCSU 	Design and Landscape Management: Learning from the Past and Trends for the Future in Landscaping and Maintenance Tom Joyce, Horticulture Consultant 	Organic Turfgrass Care Dr. Grady Miller, NCSU 
2:00 - 2:50 PM	Filtration for Landscape Irrigation Kurt Thompson, IrriTech Training Luke Johnson, Ewing Outdoor Supply Partner 	Soft Skills for Tree Care Professionals Edward Morrow, Edward the Arborist 	Perennials with POW! Dr. Holly Scoggins, NewGen® Boxwood 	Improved Resilience and Increased Sustainability: The Next Generation of Turfgrasses is Here! Susana Milla-Lewis, NCSU 
3:00 - 3:50 PM	Remote Control for Irrigation Systems Greg Goudeau, HydroPoint Data Systems 	Safeguarding Your Roots: Irrigation Beneath Mature Trees Brent Lineberger, Lineberger's Tree Service, Inc. 	Water Features in the Landscape Alan & Sherry Koontz, Carolina Pondscapes 	Managing Difficult Weeds in Warm and Cool Season Turf Matt Martin, NCSU 

NCNLA applies for continuing education units from various state and national entities. For CEU status updates, please check back regularly. This table was updated on 11/8/23.

CEU Opportunities

The NCNLA applies for continuing education credits from the following entities:

-  **LC** Landscape Contractor License (NC) — Technical CEU
-  **IC** Irrigation Contractor License (NC) — Technical Irrigation CEU
-  **ISA** International Society of Arboriculture — Certified Arborist
-  **LCB** Landscape Contractor License (NC) — Business CEU
-  **ICB** Irrigation Contractor License (NC) — Business CEU
-  **CPP** Certified Plant Professional
-  **LA** Landscape Architect License (NC)
-  **PA** Pesticide Applicator License (NC)

Please note that Marketplace attendees will not be able to earn Continuing Education Units (CEUs) by walking the trade show floor. In lieu of offering this credit, we will continue to seek credit approval for the sponsored demonstrations.