

GREEN & GROWIN' 24

January 15-19, 2024 | Greensboro, NC

Maximize Your Visibility

SOW THE SEEDS OF Success

Growers, retailers, landscapers and other green industry professionals gather each year to network, find suppliers/ customers at the Marketplace and earn CEUs at the Education Program during Green & Growin' - the largest green industry trade show in the Southeast! Learn how you can put your company's brand in front of more than 5,000 attendees.



5,000+
ATTENDEES



390+
MARKETPLACE
VENDORS



60+
EDUCATION
SESSIONS

G&G Partner Program

Our program provides your company with opportunities to increase your exposure through high visibility items, show amenities and networking events.



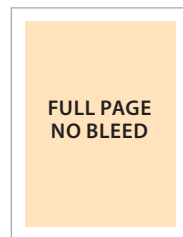
Benefits	Bronze \$250	Silver \$500	Gold \$1000	Platinum \$3000	Ruby \$4500
Logo on Website	✓	✓	✓	✓	✓
Logo in Showbook	✓	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓	✓
Showbook Ad		1/4	1/2	FULL	FULL
Marketplace Floor Sticker			1 - 2X2	2 - 2X2	3 - 2X2
Marketplace Window Cling				✓	✓
Marketplace Hanging Sign				✓	✓
Highlight Article in Nursery & Landscape Notes					✓
Tabletop Exhibit at Education Program					✓
Education and Marketplace Attendee List					✓

Green & Growin' Showbook Ad Material Specifications

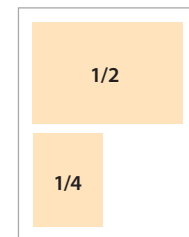
- n Showbook trim size is 8.5 x 11 inches.
- n Press quality PDF files are preferred.
- n All important text or logos should maintain a recommended safety of approximately 0.5" from the page edge.
- n Resolution: images/files should have a resolution of 300 dpi, 133 line screen.



Full Page Bleed
8.5" x 11"
+0.125" on all sides



Full Page Non-Bleed
7.25" x 10"



Half Page
7.25" x 4.75"
Quarter Page*
3.5" x 4.75"



Select your Partner Program level.

Bronze \$250

Benefits outlined on previous page.

Silver \$500

Benefits outlined on previous page plus one of the following:

Ice

Company logo on signage at Marketplace ice machine.

Marketplace South Lounge

Company logo on signage.

Women in the Green Industry Meeting

Company logo on signage.

CPP Breakfast

Company logo on signage.

NCNLA Annual Meeting (Reserved for Annual Sponsors only)

Company logo on signage.

Gold \$1000

Benefits outlined on previous page plus one of the following:

Morning Coffee & Afternoon Snack Break (Education)

Company logo on signage.

Morning Coffee & Afternoon Snack Break (Marketplace)

Company logo on signage.

Marketplace Lunch (Thursday & Friday)

Company logo on signage.

Cornhole Competition (limit 4)

Company logo on signage at President's Reception.

Student Volunteer Break Room

Company logo on signage at Education and Marketplace.

Speaker Green Room

Company logo on signage.

Platinum \$3000

Benefits outlined on previous page plus one exclusive benefit:

Marketplace Tote Bags

Company logo on bags for Marketplace attendees.

Event Lanyards

Company logo on lanyards for event attendees.

Event Pens

Company logo on pens for Education attendees.

Education Notepads

Company logo on notepads for Education attendees.

Marketplace Show Map

Company logo on show floor map and plant material displayed at entrance of Marketplace.

Beverage Cups

Logo on cups at Education and Marketplace.

Ruby \$4500

Benefits outlined on previous page plus one exclusive benefit:

Education Keynote Lunch (Tuesday & Wednesday)

Company logo on signage and tabletops. Keynote speaker introduction.

President's Reception (Thursday Evening)

Company logo on event signage.

Event Volunteer Tees

Company logo on volunteer t-shirts.

Marketplace Demonstration Area (2 available)

Company logo on demonstrations, logo on signage and promotion at Marketplace.

Education Clipboards

Company logo on Education Clipboards

Also Available:
Create Your Own Sponsorship (Platinum and Ruby levels only)
Contact Wendi Doak at wdoak@ncnla.com to discuss opportunities.

TOTAL AMOUNT DUE: \$

CONTACT INFORMATION

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email (required) _____

Website _____

Please complete and return to NCNLA. We will send an invoice to the email address listed.

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NC NURSERY & LANDSCAPE ASSOCIATION