

*Maximize Your Visibility*

## SOW THE SEEDS OF Success

Growers, retailers, landscapers and other green industry professionals gather each year to network, find suppliers/ customers at the Marketplace and earn CEUs at the Education Program during Green & Growin' - the largest green industry trade show in the Southeast! Learn how you can put your company's brand in front of more than 5,000 attendees.



**5,000+**  
ATTENDEES



**390+**  
MARKETPLACE  
VENDORS



**60+**  
EDUCATION  
SESSIONS

# G&G Partner Program

Our program provides your company with opportunities to increase your exposure through high visibility items, show amenities and networking events.



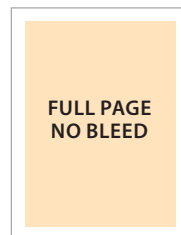
Benefits	Bronze \$250	Silver \$500	Gold \$1000	Platinum \$3000	Ruby \$4500
Logo on Website	✓	✓	✓	✓	✓
Logo in Showbook	✓	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓	✓
Showbook Ad		1/4	1/2	FULL	FULL
Marketplace Floor Sticker			1 - 2X2	2 - 2X2	3 - 2X2
Marketplace Window Cling				✓	✓
Marketplace Hanging Sign				✓	✓
Highlight Article in Nursery & Landscape Notes					✓
Tabletop Exhibit at Education Program					✓

## Green & Growin' Showbook Ad Material Specifications

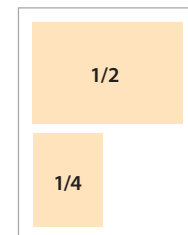
- Showbook trim size is 8.5 x 11 inches.
- Press quality PDF files are preferred.
- All important text or logos should maintain a recommended safety of approximately 0.5" from the page edge.
- Resolution: images/files should have a resolution of 300 dpi, 133 line screen.



**Full Page Bleed**  
8.5" x 11"  
+0.125" on all sides



**Full Page Non-Bleed**  
7.25" x 10"



**Half Page**  
7.25" x 4.75"

**Quarter Page\***  
3.5" x 4.75"



## Select your Partner Program level.

### Bronze \$250

Benefits outlined on previous page.

### Silver \$500

Benefits outlined on previous page plus one of the following:

#### Ice

Company logo on signage at Marketplace ice machine.

#### Morning Coffee Station (Education)

Company logo on signage.

#### Morning Coffee Station (Marketplace)

Company logo on signage.

#### Women in the Green Industry Meeting

Company logo on signage.

#### Marketplace South Lounge

Company logo on signage.

#### NCNLA Annual Meeting

Company logo on signage.

### Gold \$1000

Benefits outlined on previous page plus one of the following:

#### Afternoon Snack Station (Education)

Company logo on signage.

#### Afternoon Snack Station (Marketplace)

Company logo on signage.

#### Education Keynote

Company logo on signage. Select one (nonexclusive).

Tuesday Keynote

Wednesday Keynote

#### Lunch

Company logo on signage. Select one (nonexclusive).

Tuesday Education

Wednesday Education

Thursday Marketplace

Friday Marketplace

#### Cornhole Competition (limit 4)

Company logo on signage at President's Reception.

#### Photo Booth (limit 3)

Company logo on signage at President's Reception.

### Platinum \$3000

Benefits outlined on previous page plus one exclusive benefit:

#### Marketplace Tote Bags

Company branded bags for Marketplace attendees.

#### Event Lanyards

Company branded lanyards for event attendees.

#### Education Pens

Company branded amenity for Education attendees.

#### Education Notepads

Company branded amenity for Education attendees.

#### Marketplace Show Map

Company logo on the show floor map at entrance of Marketplace.

#### Marketplace Registration Area

Logo on Marketplace registration area signage and plant material displayed at registration desk.

### Ruby \$4500

Benefits outlined on previous page plus one exclusive benefit:

#### Education Sessions & Technology

Company logo on session signage and designated sponsor of A/V equipment.

#### After Hours President's Reception

Company logo on event signage.

#### Event Volunteer Tees

Company logo on volunteer T-shirts.

#### Marketplace North Lounge

Company provided demonstrations, logo on signage and promotion at Marketplace.

#### Also Available:

#### Create Your Own Sponsorship (Platinum and Ruby levels only)

Contact Wendi Doak at wdoak@ncnla.com to discuss opportunities.

TOTAL AMOUNT DUE: \$

### CONTACT INFORMATION

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email (required) \_\_\_\_\_

Website \_\_\_\_\_

Please complete and return to NCNLA. We will send an invoice to the email address listed.

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NC NURSERY  
& LANDSCAPE  
ASSOCIATION