

GREEN & GROWIN' 23

January 16-20, 2023 | Greensboro, NC

Maximize Your Visibility

SOW THE SEEDS OF Success

Growers, retailers, landscapers and other green industry professionals gather each year to network, find suppliers/ customers at the Marketplace and earn CEUs at the Education Program during Green & Growin' - the largest green industry trade show in the Southeast! Learn how you can put your company's brand in front of more than 5,000 attendees.



5,000+
ATTENDEES



390+
MARKETPLACE
VENDORS



60+
EDUCATION
SESSIONS

G&G Partner Program

Our program provides your company with opportunities to increase your exposure through high visibility items, show amenities and networking events.



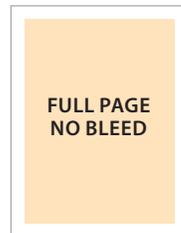
Benefits	Bronze \$250	Silver \$500	Gold \$1000	Platinum \$3000	Ruby \$4500
Logo on Website	✓	✓	✓	✓	✓
Logo in Showbook	✓	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓	✓
Showbook Ad		1/4	1/2	FULL	FULL
Marketplace Floor Sticker			1 - 2X2	2 - 2X2	3 - 2X2
Marketplace Window Cling				✓	✓
Marketplace Hanging Sign				✓	✓
Highlight Article in Nursery & Landscape Notes					✓
Tabletop Exhibit at Education Program					✓

Green & Growin' Showbook Ad Material Specifications

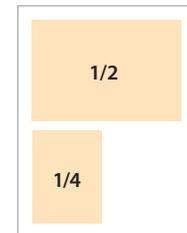
- Showbook trim size is 8.5 x 11 inches.
- Press quality PDF files are preferred.
- All important text or logos should maintain a recommended safety of approximately 0.5" from the page edge.
- Resolution: images/files should have a resolution of 300 dpi, 133 line screen.



Full Page Bleed
8.5" x 11"
+0.125" on all sides



Full Page Non-Bleed
7.25" x 10"



Half Page
7.25" x 4.75"
Quarter Page*
3.5" x 4.75"



Select your Partner Program level.

Bronze \$250

Benefits outlined on previous page.

Silver \$500

Benefits outlined on previous page plus one of the following:

Ice

Company logo on signage at Marketplace ice machine.

Morning Coffee Station (Education)

Company logo on signage.

Morning Coffee Station (Marketplace)

Company logo on signage.

Women in the Green Industry Meeting

Company logo on signage.

Marketplace South Lounge

Company logo on signage.

NCNLA Annual Meeting

Company logo on signage.

Gold \$1000

Benefits outlined on previous page plus one of the following:

Afternoon Snack Station (Education)

Company logo on signage.

Afternoon Snack Station (Marketplace)

Company logo on signage.

Education Keynote

Company logo on signage. Select one (nonexclusive).

Tuesday Keynote

Wednesday Keynote

Lunch

Company logo on signage. Select one (nonexclusive).

Tuesday Education

Wednesday Education

Thursday Marketplace

Friday Marketplace

Cornhole Competition (limit 4)

Company logo on signage at President's Reception.

Photo Booth (limit 3)

Company logo on signage at President's Reception.

Platinum \$3000

Benefits outlined on previous page plus one exclusive benefit:

Marketplace Tote Bags

Company branded bags for Marketplace attendees.

Event Lanyards

Company branded lanyards for event attendees.

Education Pens

Company branded amenity for Education attendees.

Education Notepads

Company branded amenity for Education attendees.

Marketplace Show Map

Company logo on the show floor map at entrance of Marketplace.

Marketplace Registration Area

Logo on Marketplace registration area signage and plant material displayed at registration desk.

Ruby \$4500

Benefits outlined on previous page plus one exclusive benefit:

Education Sessions & Technology

Company logo on session signage and designated sponsor of A/V equipment.

After Hours President's Reception

Company logo on event signage.

Event Volunteer Tees

Company logo on volunteer T-shirts.

Marketplace North Lounge

Company provided demonstrations, logo on signage and promotion at Marketplace.

Also Available:

Create Your Own Sponsorship (Platinum and Ruby levels only)

Contact Wendi Doak at wdoak@ncnla.com to discuss opportunities.

TOTAL AMOUNT DUE: \$

CONTACT INFORMATION

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email (required) _____

Website _____

Please complete and return to NCNLA. We will send an invoice to the email address listed.

NCNLA, 968 Trinity Road, Raleigh, NC 27607
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NC NURSERY & LANDSCAPE ASSOCIATION