

GREEN & GROWIN' 22

January 10-14, 2022 | Greensboro, NC

Maximize Your Visibility

SOW THE SEEDS OF Success

Growers, retailers, landscapers and other green industry professionals gather each year to network, find suppliers/ customers at the Marketplace and earn CEUs at the Education Program during Green & Growin' - the largest green industry trade show in the Southeast! Learn how you can put your company's brand in front of more than 5,000 attendees.



5,000+
ATTENDEES



390+
MARKETPLACE
VENDORS



60+
EDUCATION
SESSIONS

G&G Partner Program

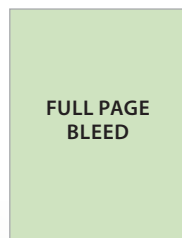
Our program provides your company with opportunities to increase your exposure through high visibility items, show amenities and networking events.



Benefits	Bronze \$250	Silver \$500	Gold \$1000	Platinum \$3000	Ruby \$4500
Logo on Website	✓	✓	✓	✓	✓
Logo in Showbook	✓	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓	✓
Showbook Ad		1/4	1/2	FULL	FULL
Marketplace Floor Sticker			1 - 2X2	2 - 2X2	3 - 2X2
Marketplace Scavenger Hunt			✓	✓	✓
Marketplace Window Cling				✓	✓
Marketplace Hanging Sign				✓	✓
Preshow Social Media Post					✓
Preshow eBlast					✓
Highlight Article in Nursery & Landscape Notes					✓
Tabletop Exhibit at Education Program					✓

Green & Growin' Showbook Ad Material Specifications

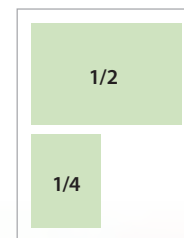
- Showbook trim size is 8.5 x 11 inches.
- Press quality PDF files are preferred.
- All important text or logos should maintain a recommended safety of approximately 0.5" from the page edge.
- Resolution: images/files should have a resolution of 300 dpi, 133 line screen.



Full Page Bleed
8.5" x 11"
+0.125" on all sides



Full Page Non-Bleed
7.25" x 10"



Half Page
7.25" x 4.75"

Quarter Page*
3.5" x 4.75"



Select your Partner Program level.

Bronze \$250

Benefits outlined on previous page.

Silver \$500

Benefits outlined on previous page plus one of the following:

- Ice**
Company logo on signage at Marketplace ice machine.
- Education Breaks**
Company logo on signage.
- Marketplace Breaks**
Company logo on signage.
- Women in the Green Industry Meeting**
Company logo on signage.
- Marketplace South Lounge**
Company logo on signage.
- NCNLA Annual Meeting**
Company logo on signage.

Gold \$1000

Benefits outlined on previous page plus one of the following:

- Marketplace Kickoff Reception**
Company logo on signage at Wednesday event.
- Marketplace Cornhole Competition**
Company logo on signage at Wednesday event. **NEW!**
- Marketplace Mixer**
Company logo on at Thursday event.
- Education Keynote**
Company logo on signage. (Select one)
 - Tuesday Keynote
 - Wednesday Keynote
- Lunch Sponsor**
Company logo on signage. (Select one)
 - Tuesday Education
 - Wednesday Education
 - Thursday Marketplace
 - Friday Marketplace

Platinum \$3000

Benefits outlined on the previous page plus one exclusive benefit:

- Marketplace Tote Bags**
Company branded bags for Marketplace attendees.
- Event Name Badges**
Company logo on badges for event attendees.
- Event Lanyards**
Company branded lanyards for event attendees.
- Education Pens**
Company branded amenity for Education attendees.
- Education Notepads**
Company branded amenity for Education attendees.
- Marketplace Show Map**
Company logo on the show floor map at entrance of Marketplace.

Ruby \$4500

Benefits outlined on the previous page plus one exclusive benefit:

- Education Sessions & Technology**
Company logo on session signage and designated sponsor of A/V equipment.
- After Hours Networking Event**
Company logo on event signage.
- Event Volunteer Tees**
Company logo on volunteer T-shirts.
- Marketplace North Lounge**
Company provided demonstrations, logo on signage and promotion at Marketplace

TOTAL AMOUNT DUE: \$

CONTACT INFORMATION

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email (required) _____

Website _____

Please complete and return to NCNLA. We will send an invoice to the email address listed.

NCNLA, 968 Trinity Road,
Raleigh, NC 27607
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