

GREEN & GROWIN' 22

January 10-14, 2022 | Greensboro, NC

Maximize Your Visibility

SOW THE SEEDS OF Success

Growers, retailers, landscapers and other green industry professionals gather each year to network, find suppliers/ customers at the Marketplace and earn CEUs at the Education Program during Green & Growin' - the largest green industry trade show in the Southeast! Learn how you can put your company's brand in front of more than 5,000 attendees.



5,000+
ATTENDEES



390+
MARKETPLACE
VENDORS



60+
EDUCATION
SESSIONS

G&G Partner Program

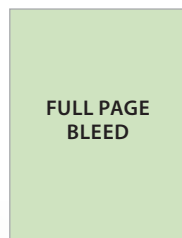
Our program provides your company with opportunities to increase your exposure through high visibility items, show amenities and networking events.



Benefits	Bronze \$250	Silver \$500	Gold \$1000	Platinum \$3000	Ruby \$4500
Logo on Website	✓	✓	✓	✓	✓
Logo in Showbook	✓	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓	✓
Showbook Ad		1/4	1/2	FULL	FULL
Marketplace Floor Sticker			1 - 2X2	2 - 2X2	3 - 2X2
Marketplace Scavenger Hunt			✓	✓	✓
Marketplace Window Cling				✓	✓
Marketplace Hanging Sign				✓	✓
Preshow Social Media Post					✓
Preshow eBlast					✓
Highlight Article in Nursery & Landscape Notes					✓
Tabletop Exhibit at Education Program					✓

Green & Growin' Showbook Ad Material Specifications

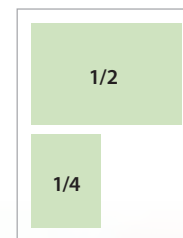
- Showbook trim size is 8.5 x 11 inches.
- Press quality PDF files are preferred.
- All important text or logos should maintain a recommended safety of approximately 0.5" from the page edge.
- Resolution: images/files should have a resolution of 300 dpi, 133 line screen.



Full Page Bleed
8.5" x 11"
+0.125" on all sides

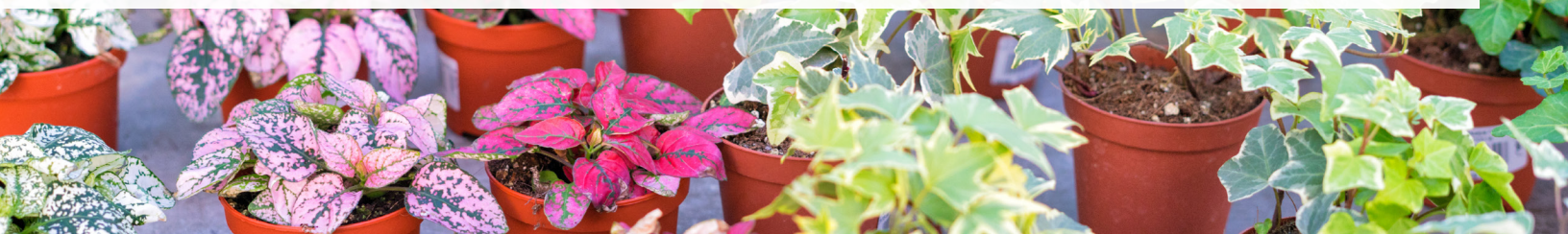


Full Page Non-Bleed
7.25" x 10"



Half Page
7.25" x 4.75"

Quarter Page*
3.5" x 4.75"



Select your Partner Program level.

☐ **Bronze \$250**

Benefits outlined on previous page.

☐ **Silver \$500**

Benefits outlined on previous page plus one of the following:

☐ **Ice**

Company logo on signage at Marketplace ice machine.

☐ **Education Breaks**

Company logo on signage.

☐ **Marketplace Breaks**

Company logo on signage.

☐ **Women in the Green Industry Meeting**

Company logo on signage.

☐ **Marketplace South Lounge**

Company logo on signage.

☐ **NCNLA Annual Meeting**

Company logo on signage.

☐ **Gold \$1000**

Benefits outlined on previous page plus one of the following:

☐ **Marketplace Kickoff Reception**

Company logo on signage at Wednesday event.

☐ **Marketplace Cornhole Competition**

Company logo on signage at Wednesday event. **NEW!**

☐ **Marketplace Mixer**

Company logo on at Thursday event.

☐ **Education Keynote**

Company logo on signage. (Select one)

☐ Tuesday Keynote

☐ Wednesday Keynote

☐ **Lunch Sponsor**

Company logo on signage. (Select one)

☐ Tuesday Education

☐ Wednesday Education

☐ Thursday Marketplace

☐ Friday Marketplace

☐ **Platinum \$3000**

Benefits outlined on the previous page plus one exclusive benefit:

☐ **Marketplace Tote Bags**

Company branded bags for Marketplace attendees.

☐ **Event Name Badges**

Company logo on badges for event attendees.

☐ **Event Lanyards**

Company branded lanyards for event attendees.

☐ **Education Pens**

Company branded amenity for Education attendees.

☐ **Education Notepads**

Company branded amenity for Education attendees.

☐ **Marketplace Show Map**

Company logo on the show floor map at entrance of Marketplace.

☐ **Ruby \$4500**

Benefits outlined on the previous page plus one exclusive benefit:

☐ **Education Sessions & Technology**

Company logo on session signage and designated sponsor of A/V equipment.

☐ **After Hours Networking Event**

Company logo on event signage.

☐ **Event Volunteer Tees**

Company logo on volunteer T-shirts.

☐ **Marketplace North Lounge**

Company provided demonstrations, logo on signage and promotion at Marketplace.

☐ **Show App**

Company logo on mobile show app.

TOTAL AMOUNT DUE: \$

CONTACT INFORMATION

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email (required) _____

Website _____

Please complete and return to NCNLA. We will send an invoice to the email address listed.

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Raleigh, NC 27607
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NC NURSERY
& LANDSCAPE
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