

For Immediate Release

Green & Growin' 21 Education Goes Virtual

The annual education conference will be held online Jan. 11-13, 2021.

RALEIGH N.C., Oct. 27, 2020 — Education at Green & Growin' 21 will be held online Jan. 11-13, 2021, due to the current restrictions on large indoor gatherings.

The three-day event, hosted by [North Carolina Nursery & Landscape Association](#) (NCNLA), kicks off Monday, Jan. 11 with a new forum featuring top green industry businesses. The Tuesday, Jan. 12 and Wednesday, Jan. 13 general education sessions offer topics for growers, buyers, managers, landscapers and more.

“Developing an online education platform to complement Green & Growin' was a long-term goal to meet the needs of our members,” said Hugh Crump, NCNLA President. “We were motivated to accelerate our plans after the current health environment limited many in-person education events.”

Continuing education credits (CEUs) toward state and national accreditations and licensure will be available across seven disciplines, including landscape, irrigation and pesticide. Attendees also have the option of viewing additional sessions in the online library. Sessions will be available to registered participants for three months after the event.

Early bird registration opens Nov. 16. To learn more, visit www.greenandgrowin.com.

About North Carolina Nursery & Landscape Association

The North Carolina Nursery & Landscape Association (NCNLA) is a 501(c)5 non-profit membership organization of firms interested in the welfare of North Carolina's green industry, with emphasis on the nursery and landscape industry. Members include growers, landscape firms, retail garden centers, industry suppliers, horticulture students and educators.

Green & Growin' is an education conference and trade show for green industry professionals presented by NCNLA every January.

###

Media Contact:

Cindy Whitt
Director of Marketing and Communications
North Carolina Nursery & Landscape Association
919-816-9119, ext. 102
cwhitt@ncnla.com