Exhibitor Contract

January 11-15, 2021 | Greensboro Convention Center | Greensboro, NC

PAYMENT TERMS
A non-refundable $200 deposit must be submitted to NCNLA no later than June 1, 2020 in order to retain a specific booth space for the Marketplace. The remaining balance must be paid in full no later than August 1, 2020. Failure to comply with these deadlines will result in forfeiture of all rights, claims and reservations to specific booth(s) as previously assigned.

Exhibitor contracts submitted after August 1, 2020 must include payment in full.

All payments are to be made in US funds.

CANCELLATION POLICY
Cancellation/refund requests must be submitted in writing to NCNLA. Requests submitted by September 1, 2020 will receive a full refund, less the non-refundable $200 deposit. Requests submitted by November 1, 2020 will receive a 50-percent refund, less the $200 deposit. Requests submitted after November 1, 2020 will not be considered. Exhibitors who fail to attend the event forfeit any and all payments.

EXHIBITOR NAME BADGES
Each 10’x10’ space receives two name badges. Additional badges are $20 each, if purchased by the early-bird deadline. After the deadline, badges are $25 each.

A Marketplace/Exhibitor name badge does not provide access to the Education Program at the Sheraton.

SHOW DATES/HOURS

<table>
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<tr>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Thu, Jan. 14</td>
<td>9AM to 5PM</td>
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<tr>
<td>Fri, Jan. 15</td>
<td>9AM to 3PM</td>
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MOVE-IN

- Tues, Jan. 12 | 8AM to 5PM
- Wed, Jan. 13 | 8AM to Noon

MOVE-OUT

- Fri, Jan. 15 | 3PM to 10PM

Questions, comments or suggestions - Contact the NCNLA office at info@ncnla.com or (919) 816-9119.
MARKETPLACE RULES & REGULATIONS

BOOTH DETAILS: Exhibit booths are sold in 10’x10’ increments. Each booth includes an 8-foot high back drape, 3-foot high side drapes and company sign. Additional furnishings (e.g., tables, chairs, carpet, etc.) may be rented directly from Fern.

NAME BADGES: Each 10’x10’ booth receives two Marketplace name badges. Additional badges may be purchased online at the Exhibitor Service Center for $20 each, if purchased by the early-bird deadline. After the deadline, badges are $25 each. A Marketplace name badge does not provide access to the Education Program at the Sheraton.

PAYMENTS: A non-refundable $200 deposit must be submitted to NCNLA no later than June 1, 2020 in order to retain a specific booth for the 2021 Marketplace. The remaining balance must be paid in full no later than August 1, 2020. Failure to comply with these deadlines will result in forfeiture of all rights, claims and reservations to specific booth(s) as previously assigned.

CANCELLATIONS: Cancellation/refund requests must be submitted in writing to NCNLA via mail or email (info@ncnla.com). Requests submitted by September 1, 2020 will receive a full refund, less the non-refundable $200 deposit. Requests submitted by November 1, 2020 will receive a 50-percent refund, less the $200 deposit. Requests submitted after November 1, 2020 will not be considered. Exhibitors who cancel or fail to attend the event forfeit all rights, claims and reservations to specific booth(s) as previously assigned. Exhibitors who fail to attend the event also forfeit all payments. No exceptions.

SUBLETTING OF SPACE: An exhibitor may not sublet their exhibit space or any part thereof for any reason.

DISPLAY RESTRICTIONS: An exhibitor may not place display material outside their booth boundary. Aisles must be kept clear in accordance with Fire Marshal regulations. Display material that violates the Rules & Regulations will be removed at exhibitor’s expense. Booth displays must allow exhibitor personnel to work within the confines of the booth. Selling within the aisles is strictly prohibited.

DISPLAYS: Display materials are limited to one display per booth. Display materials should be fire retardant to prevent fire hazards. Tape. Cut trees, greenery and pine straw must be properly treated with a fire retardant to prevent fire hazards. Gas tanks must have a locking gas cap or be adequately sealed by tape. Battery cables must be removed and taped to avoid potential sparks. Gas tanks must have a locking gas cap or be adequately sealed by tape. Cut trees, greenery and pine straw must be properly treated with a fire retardant to prevent fire hazards.

PROHIBITED ITEMS: The Coliseum prohibits distribution of helium-filled balloons and/or adhesive-backed decals. Any expense to remove such items will be billed to the violating exhibitor. Food items to be distributed by exhibitor personnel must be approved by Show Management at least four (4) weeks in advance of the show.

SECURITY: Security will be onsite 24 hours a day beginning Wednesday. Show Management is not responsible for lost or damaged property due to theft, fire, water, accident or other force majeure events. Insurance, if desired, is the responsibility of the exhibitor.

PROHIBITED ITEMS: The Coliseum prohibits distribution of helium-filled balloons and/or adhesive-backed decals. Any expense to remove such items will be billed to the violating exhibitor. Food items to be distributed by exhibitor personnel must be approved by Show Management at least four (4) weeks in advance of the show.

HEALTH, SAFETY AND WELFARE: Exhibitor agrees to comply with local, city, state and federal laws, ordinances and regulations addressing public health, safety and welfare. Smoking in the Coliseum is strictly prohibited. Gasoline-powered equipment should contain no more than two gallons of gas. Battery cables must be removed and taped to avoid potential sparks. Gas tanks must have a locking gas cap or be adequately sealed by tape. Cut trees, greenery and pine straw must be properly treated with a fire retardant to prevent fire hazards.

LIABILITY: Exhibitor hereby waives any and all claims against NCNLA, its board of directors, members, staff, contractors, volunteers and Coliseum employees resulting from injury, loss, theft, damage or destruction of property; contract revocation for violation of the Rules & Regulations; or force majeure events that require show cancellation.

ACCEPTANCE: A signed Exhibitor Contract shall signify Exhibitor’s acceptance of the Rules & Regulations as outlined herein.