

Maximum Visibility

Put your brand in front of top buyers — when they're ready to buy!

Every year, some 5,000 green industry professionals from more than 30 states head to the Green & Growin' Marketplace to find the best products. Drive more business to your booth as a Featured Vendor or Sponsor. We offer visibility options to meet every need and budget.

"The Marketplace is a prime opportunity to see top products from a wide range of industry producers, chat with representatives and place orders for the coming year."

Chad Gragg, Robert M. Gragg and Sons Nursery

"I never miss the [G&G] tradeshow. It is important to be there to find new products."

Phil Campbell, Campbell Road Nursery, Inc.



Featured Vendor Opportunities

Featured Vendor Benefits	Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$2,500	Ruby \$5,000	Diamond \$10,000
Name-show material/ signage	✓					
Sponsor Ribbons	✓	✓	✓	✓	✓	✓
Booth Signs	✓	✓	✓	✓	✓	✓
BuyNCPlants.com	✓	✓	✓	✓	✓	✓
Logo-show material/ signage		✓	✓	✓	✓	✓
Showbook AD		1/4	1/2	Full	Full	Full
Floor Sticker			1- 2'x2'	2- 2'x2'	2- 2'x2'	3- 3'x3'
NEW! Front Door Window Sticker				✓	✓	✓
NEW! Hanging sign (2x2 hanging sign)				✓	✓	
NLN 1/2 page Ad Full year					1/2	Full
Enews Sidebar Ad Full Year					✓	✓
NEW! Credit towards an Exclusive Sponsorship					\$500	\$2,500
Web Ad Full Year						✓
NEW! Hanging Cube (2x2)						✓

See next page for **EXCLUSIVE SPONSORSHIP** opportunities ➔

www.greenandgrowin.com

Build Your Brand as an Exclusive Sponsor

Green industry buyers support the companies that support their events. You'll get their attention and boost your company's status as a Green & Growin' 17 Sponsor.

ATTENDEE ESSENTIALS

Your company's name and logo featured on items distributed to every attendee at registration and used throughout the show.



NEW! Badges \$2,500

Lanyards SOLD! Casey Nursery

Tote Bags \$2,500

SPOTLIGHT

Your company's name and logo will be displayed and your company's name mentioned at the opening and closing of these special, large-attendance programs.



Keynote Education Session (Tuesday) \$1,500

Keynote Breakfast & Education Session (Wednesday) \$2,500

NCNLA Annual Meeting & Breakfast (Thursday) \$1,000

NETWORKING

Some of the best business happens when G&G attendees get together and relax. Your company's name and logo will be displayed at the event.



NEW! Education Luncheon (Monday – Tuesday – Wednesday) \$2,000 / day or \$5,000 for all 3 days

NEW! G&G Happy Hour (Tuesday 5-7 p.m.) \$2,500

NEW! G&G After Hours (Wednesday 7-11 p.m.) \$2,500

G&G Awards Reception (Thursday 6-7 p.m.) \$1,000

NEW! G&G After Dark (Thursday 7-11 p.m.) \$2,500

Women in the Green Industry Gathering (Friday) \$1,000

"As an exhibitor it is always a reliable show."

"We saw a good mix of new people as well as current customers."

Attendee survey comments

HIGH TRAFFIC

Green & Growin' Education \$5,000

More than 1500 of your industry peers gather for G&G's education conference. AS the exclusive sponsor, your company's logo and name will appear on all show materials, and your company's name will be mentioned by moderators at the opening and closing of every education session.



NEW! Marketplace 5x5' Window Cling Graphic \$750 each (limited opportunities available)

Spotlight your brand in a full-color graphic attendees can't miss as they walk around the floor of the Marketplace.

NEW! Morning Coffee Stations

\$500 each (4 opportunities available)

Your company's name and logo will be displayed at the coffee station on the day of your choice during G&G Education (Tuesday or Wednesday) in the hotel lobby; or the Marketplace (Thursday or Friday) just inside the doors of the Marketplace at the Coliseum.

NEW! Afternoon Breaks (Educational Sessions)

\$500 each (2 opportunities available)

Your company's name and logo will be displayed on the break tables on the day of your choice during Tuesday or Wednesday Educational sessions at the Sheraton Four Seasons Hotel.

EXHIBITOR ENHANCEMENTS

NEW! Showbook Ads

\$750 Full Page, \$500 1/2 Page, \$250 1/4 Page

Put your company's message in the hands of attendees as they walk the show floor — and make sure they remember you when they refer to their showbook back at home.

NEW! Lead Retrieval

Call NCNLA for details/pricing

NCNLA Green & Growin' 17 Sponsorship Form

Exclusive Sponsorship Opportunities

ATTENDEE ESSENTIALS

Green & Growin' Lanyards - Casey Nursery	SOLD!
Green & Growin' Tote Bags	<input type="checkbox"/> \$2,500
Green & Growin' Badges	<input type="checkbox"/> \$2,500

SPOTLIGHT

Keynote Education Session (Tuesday)	<input type="checkbox"/> \$1,500
Keynote Breakfast & Education Session (Wednesday)	<input type="checkbox"/> \$2,500
NCNLA Annual Meeting & Breakfast (Thursday)	<input type="checkbox"/> \$1,000

NETWORKING

Education Luncheon	<input type="checkbox"/> \$2,000 per day or
<input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	<input type="checkbox"/> \$5,000 for all week
G&G Happy Hour (Tuesday - 5-7 pm)	<input type="checkbox"/> \$2,500
G&G After Hours (Wednesday - 7-11 pm)	<input type="checkbox"/> \$2,500
G&G Awards Reception (Thursday - 6-7 pm)	<input type="checkbox"/> \$1,000
G&G After Dark (Thursday - 7-11 pm)	<input type="checkbox"/> \$2,500
Women in the Green Industry Gathering (Friday)	<input type="checkbox"/> \$1,000

HIGH TRAFFIC

Green & Growin' Education	<input type="checkbox"/> \$5,000
NEW! Window Cling 5x5'	<input type="checkbox"/> \$750
Coffee Stations (4)	<input type="checkbox"/> \$500 each
<input type="checkbox"/> Tuesday Education <input type="checkbox"/> Wednesday Education	
<input type="checkbox"/> Thursday Marketplace <input type="checkbox"/> Friday Marketplace	
Afternoon Breaks (2)	<input type="checkbox"/> \$500 each
<input type="checkbox"/> Tuesday Education <input type="checkbox"/> Wednesday Education	

EXHIBITOR ENHANCEMENTS

NEW! Showbook Ad	<input type="checkbox"/> \$750 Full page
*See the Featured Vendor page for details.	<input type="checkbox"/> \$500 half page
	<input type="checkbox"/> \$250 quarter page
NEW! Lead Retrieval - contact NCNLA for details/pricing	



Featured Vendors

Bronze	<input type="checkbox"/> \$250
Silver	<input type="checkbox"/> \$500
Gold	<input type="checkbox"/> \$1,000
Platinum	<input type="checkbox"/> \$2,500
Ruby	<input type="checkbox"/> \$5,000
Diamond	<input type="checkbox"/> \$10,000

*See the Featured Vendor page for details.

TOTAL AMOUNT DUE:

\$ _____

CONTACT INFORMATION

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email (required) _____

Website _____



Please complete and return with payment to:

NCNLA

968 Trinity Road, Raleigh, NC 27607
 Phone: (919) 816-9119 | Fax: (919) 816-9118
 www.ncnla.com | Email: info@ncnla.com

PAYMENT

Cash Check# _____

Credit Card

Visa MC AMEX

Name on Credit Card _____

Credit Card # _____

Exp. Date _____

CVV Code _____

Authorized Signature _____